



DISCOVER KALISPELL

Local Outlook

Diane Medler
Executive Director
406-758-2808
diane@discoverkalispell.com



INSIDE OUT APPROACH



Supporting our community and connecting with visitors already here.

- Communicate health and safety guidelines and tips on how to recreate responsibly.
- Encourage fellow Montanans to explore close-to-home.
- Support locally-owned businesses through targeted promotional campaign.
- Promote guided activities – to support local operators and encourage responsible recreation.
- Remind potential travelers what Kalispell and Northwest Montana have to offer to inspire travel when the time is right.

Partnerships

- Flathead Tourism Crisis Group
- Chambers, regions and CVB's
- Downtown association, F&B, retail, arts & culture community

SAFETY FIRST, ADVENTURE SECOND



By Discover Kalispell on Sep. 22, 2020

In Kalispell, Montana, we're big believers in safety first, adventure second. We also think that traveling responsibly and having fun can go hand in hand as we work together to keep our community, residents and visitors safe. In early June, Montana transitioned into Phase 2 of the state's reopening plan, which means you are very welcome to come visit, set out on road trips to see fall colors and make unforgettable memories under our big blue sky.

And in a place as expansive as Montana, it takes all of us working together to travel responsibly and keep our destination safe and healthy. Whether you're a traveler coming to Kalispell to experience fall, a resident who calls Montana home or a business that depends on both locals and visitors for support, we all have a responsibility to care for each other, look out for each other and be kind.

No matter what, we can all do our part to keep America moving, support local businesses, explore this land we love and travel responsibly.

1. Take advantage of Montana's natural social distancing opportunities. In northwest Montana, we have lots of room to roam and plenty of space to play, which makes it easy to practice social distancing. Recommended activities that allow for this include casting a fishing line on the Swan River, kayaking the wide-open waters of Flathead Lake, taking a scenic drive to look for fall foliage, setting out on a horseback trail ride or exploring the numerous hiking and biking trails that weave their way in, around and through the valley. Remember, no matter where you are, give folks room and stay six feet apart, whether you're perusing shops in downtown Kalispell or flying in or out of Glacier Park International Airport.

2. Wear a face covering/mask. As of July 15th, Governor Steve Bullock issued a directive that requires face coverings in businesses, government offices and other indoor spaces for anyone over the age of 5. A few other things to know: face coverings are required at organized outdoor activities.

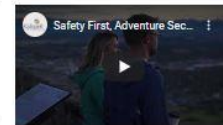
Home » Blog » Ways to Travel Responsibly and Safely in Montana

BOOK YOUR STAY
Book online or call 800-559-2381 for assistance

CHECK IN: 09/25/2020
CHECK OUT: 09/26/2020

ROOMS: 1
ADULTS: 1
KIDS: 0

SEARCH



BE CONSIDERATE.
Wash your hands.
Wear face coverings.
Give people some space.

PLAN AHEAD.
Be patient, flexible and kind.
IF YOU'RE SICK STAY HOME.
Call the 24-hour call center 406-890-7272

Get the resources you need to Travel Responsibly
Learn more at: DiscoverKalispell.com/travel-safe

BE CONSIDERATE.

Wash your hands. | Wear face coverings.
Give people some space.



TRAVEL RESPONSIBLY.

[LEARN MORE](#)

No matter where you're from,
we're glad you're here.

**Safety First,
ADVENTURE
SECOND**



While you explore Kalispell,
remember to Travel Responsibly.

Help keep you, our residents
and our businesses safe.

After all, we're in this together

THIS VEHICLE
STOPS AT ALL
RAILROAD CROSSINGS





COVID-19 IMPACT

Hotels

- January-June: Occupancy 28% decrease. Revenue 37% decrease. July-August 15% decrease
- Nationally, 82% of accommodations and food & beverage businesses are in peril and will not be able to continue. (U.S. Travel)
- Discover Kalispell is working with lodging partners for a safe return to hosting meetings and events and crafting promotional campaigns which generate room nights.

Discover Kalispell

- Prioritize spending; remain nimble, reserve funds to be able to react to unpredictability heading in to fall and winter.

Glacier Park International Airport

- Airline industry has confidence in our market.
 - Partner to communicate safety messaging to arriving passengers.
 - Work closely to support and expand air service before, during and after pandemic.
-

LOOKING AHEAD



- Continue to advocate for and maintain bed tax funding.
- Put a priority on recreation and tourism infrastructure.

**Thank you for your continued support
and service to Montana**

Diane Medler
diane@discoverkalispell.com

DiscoverKalispell.com